



CATHEDRAL
FAMILY
PRODUCTIONS

MOVING FROM AFFLUENCE
TO INFLUENCE

**NEW PRODUCTS,
PROGRAMS, AND
A LA CARTE OFFERINGS**

Dear Family,

We are thrilled to welcome you to CATHEDRAL Family Productions, your ultimate destination for preserving your family's history, values, and wisdom. In today's fast-paced world, we recognize that despite the powerful bonds that connect families, the opportunity to pass down knowledge and cherished traditions can be limited. Our mission is to bridge generational gaps and empower your family's legacy through the very technology that sometimes separates us.

At CATHEDRAL Family Productions, we offer a range of high-quality services to elevate your family reunions, anniversaries, and legacies to new heights. Whether you seek to strengthen family bonds, impart wisdom to future generations, or capture your family's unique journey and vision, our dedicated team is here to support you every step of the way.

This brochure provides just a glimpse of our offerings. The true magic happens when we connect with your vision and values, becoming dedicated partners in preserving your family legacy. As you embark on this extraordinary journey, remember that CATHEDRAL Family Productions is not merely a service provider but a committed ally, helping your family's story shine brilliantly.

Welcome to a world where memories endure, wisdom is shared, and legacies thrive. Welcome to CATHEDRAL Family Productions.

Flourishing Together,

Brett Eastman

CATHEDRAL Family Productions



CATHEDRAL FAMILY PRODUCTIONS CORE OBJECTIVES



At Cathedral Family Productions, we hold the following core values: Heritage and Legacy, Connection and Unity, Excellence and Innovation.

We deeply value the rich heritage of every family and believe that preserving and celebrating this legacy is paramount. We honor the stories, traditions, and wisdom passed down through generations, recognizing that they form the bedrock upon which families are built. The Following Are Some of Our Objectives:

Come Together for primary purpose to help your family flourish for generations to come.

Catalyze connections that will leverage your family and multiply the impact of your life, leadership, and Legacy.

Coordinate with your family members and/or existing event planners to help make the day(s) as significant and seamless as possible.

Capture the most personal, powerful and professionally produced content imaginable.

Collect stories from anyone and everyone about anything you want based off our hand pick questions customized for your family.

Community building exercises, events, experiences and entertainment will be hosted and directed by our team live at the family reunion (maybe).

Custom CATHEDRAL family library will be created and digitally uploaded for families to see for generations to come.



Content will be published and produced in a half a dozen creative formats customized to your family's personal preference.

Champion your family's mission, vision, and values by creating a program that reinforces and releases it further through the day(s) and season following.

Challenge every family member to find ways to live out their unique God-given, purpose and passion for living... young and old alike.

Cultivate deeper relationships with both your immediate and extended family members.....accelerated during this single event.

Create a seamless process before, during and after the family reunion with your immediate and extended family members.

Curate hundred hours of footage to produce and publish engaging trailers, powerful segments, favorite clips, life changing interviews, favorite discussions, and life giving personal stories.

Communicate proven tools, training and testimonies on how to deepen your family relationships before, during and after the reunion and create a Family Plan for the next year together.

Create experiences, activities, and programs that build memories and moments that will be passed on for generations to come.

Connect with every family member (that is open) by hosting a personal interview with them with questions about their story, family members they love and family topics that matter most to them.

Cross generational activities that engage everyone to better listen, love, learn, and mutually lead one another.



CATHEDRAL FAMILY PRODUCTIONS PROMISE...



Engage

every generation young and old alike

Entertain

them like few things you have done before

Educate

them on what matters most to the family leaders

Enlist

them to join the process and play along

Encourage

new members and long term members alike.

Ensure

each member has a voice and gets to share

Explore

new ways to relate to one another and build on
the family foundation

Cathedral Family Productions



The following list provides the primary products and services that we will provide to your and any other possible services we will provide over the years.

- **Producer**—provides breakthrough experiences, events and engagements to help bring your family story to life
- **Production**—provides state-of-the-art production services for family legacy leaders and their family members
- **Publishing**—professional publishing services for any digital and print productions, including books, curriculum, courses, classes, etc.
- **Programming**—provides best practices for with thought-leading organizations, churches, non-profits, corporations and global ministries
- **Partnership**—provide consulting services with proven strategies, systems, and structures that become self-sustaining and scalable over time
- **Platform**—provide a state-of-the-art safe and secure digital platform that provides the family with all-access anytime, anywhere, for anyone, and includes digitized avatars for future generations and the most innovative solutions for family enterprises



Cathedral Family Productions will be hosted (or co-hosted) by our team and provide the best of what is the skills of a wedding planner, film producer, family counselor, and camp director. In other words, the best of Steven Spielberg, J.Lo, Steve Martin, and Rick Warren.

CUSTOM CATHEDRAL FAMILY PRODUCTIONS

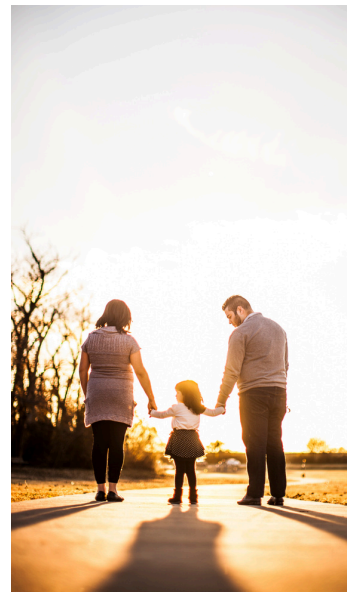
Personal interviews: (conducted for individuals, pairs, spouses, parent/child, generations, women/men, next generation kids, youngest, oldest, and just about any combination etc.)

Small Group panel/roundtable discussions (wide variety of topics, questions, groupings, settings, productions, etc similar to above)

Large group town-hall productions (two-way questions and answers)

CATHEDRAL Family MasterClass productions (mission, vision, and values ...plus dozens of other topics)

Co-host CATHEDRAL family online gatherings (all together, generational, gender, only, special committees, Topical teams,





TEACHING

with senior family members



TRAINING

For family practitioners and communicators



TESTIMONIES

For all family members



TOOLS

Professional produced online courses,
classes, and curriculum



THEMATIC

Book-style family photo album



TECHNOLOGY

secure family content library



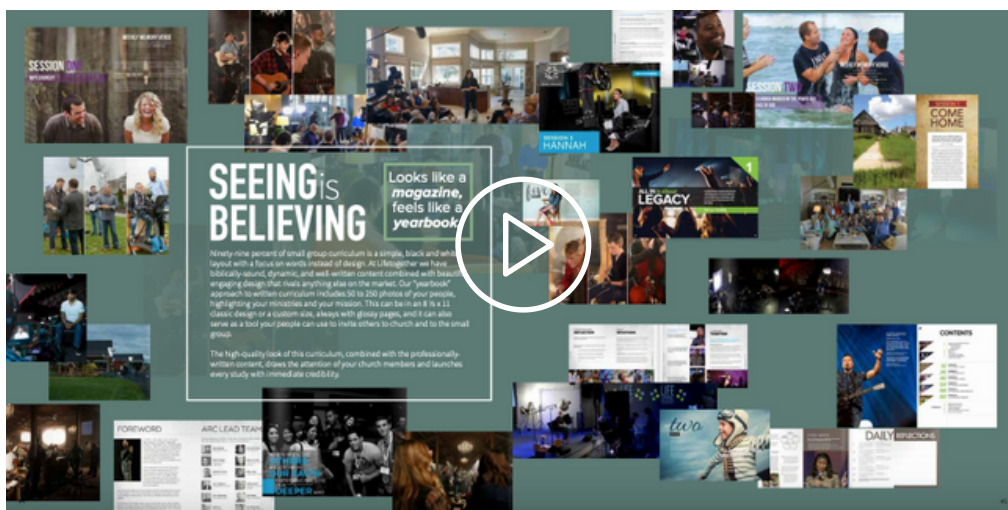
TEMPLATES

Time tested family curriculum templates,
teaching outlines, and training scripts for
families to personalize.



Cathedral Family Library

We provide a wide range of possible formats, settings, locations, and creative approaches to maximize the impact of your Cathedral Family Library. Each format is designed to help highlight your content and catalyze more conversations around it over the years. The following list is not comprehensive but some of the more popular formats that could be used.



- Feature Storytelling for All Forms of Communication
- Dynamic 1 on 1 and 1 on Few Interviews
- Round Table 360 Productions—dynamic live productions
- Dynamic Family Case Studies-highlighting values, achievements, etc
- Sales and Marketing Videos
- Executive Producing your Families Master Content Library
- Aggregating and Curating Third Party Content
- Produce your own Reality TV Family Series
- Family Film Series—driven by the next generation
- Teaching Seminars and Workshops with or without Class Participation
- Living room conversational style productions
- Kitchen table discussion formats
- Featured larger Town Hall Production with 20-40 Audience Members
- Core Family Content, Courses and Curriculum Series
- Organizing and Staging your existing Family Content Library
- Classic Masterclass Production Formats for training and coaching
- On Location Anywhere, Anytime, with Anyone



CATHEDRAL FAMILY EXPERIENCE & TOURS

The Cathedral Family Experience is an immersive 1-2 day event or 7 day tours that serves as the catalyst for understanding and embracing the essence of a thriving, Cathedral Family. This transformative journey is marked by personal introspection through thought-provoking interviews, followed by engaging small group discussions where every family member actively participates.

With hundreds of questions, the event teases out and then weaves a tapestry of insights, anecdotes, and life lessons, skillfully captured in medley videos, personal stories, and legacy content. This unique experience allows you to harness invaluable family wisdom on a diverse range of topics presented through interactive family masterclasses and powerful videos that leave a lasting impact on each member of the family and serve as a way to transmit key values to the next generations for years to come.



LARGE GROUP CONVERSATIONS

An engaging and dynamic town hall-style event. Over the course of two days, we capture 10-20 videos where family members actively participate in open discussions on a wide range of topics. With a dedicated host guiding the conversations, we ensure a diverse and thought-provoking exchange of ideas, creating a valuable platform for meaningful interactions within your family.



SMALL GROUP DISCUSSIONS

Offers an intimate setting for meaningful conversations. Over two days, we produce 8-14 videos, each lasting 3 to 10 minutes, where 3 to 6 family members engage in table talk-style discussions on a variety of topics. These smaller, focused discussions provide a platform for deeper connections, shared insights, and a valuable opportunity for family members to bond over their diverse perspectives and experiences.



INDIVIDUAL OBSERVATIONS



A comprehensive exploration of individual insights within your family. We will conduct 10-20 interviews over the course of 1-2 days, each involving one family member in an interview-style format. These interviews yield valuable stories and soundbites, which will be skillfully integrated into our medley videos. By combining these personal observations with the collective wisdom of your family, we aim to create compelling and resonant content that showcases the unique perspectives and experiences of each family member.

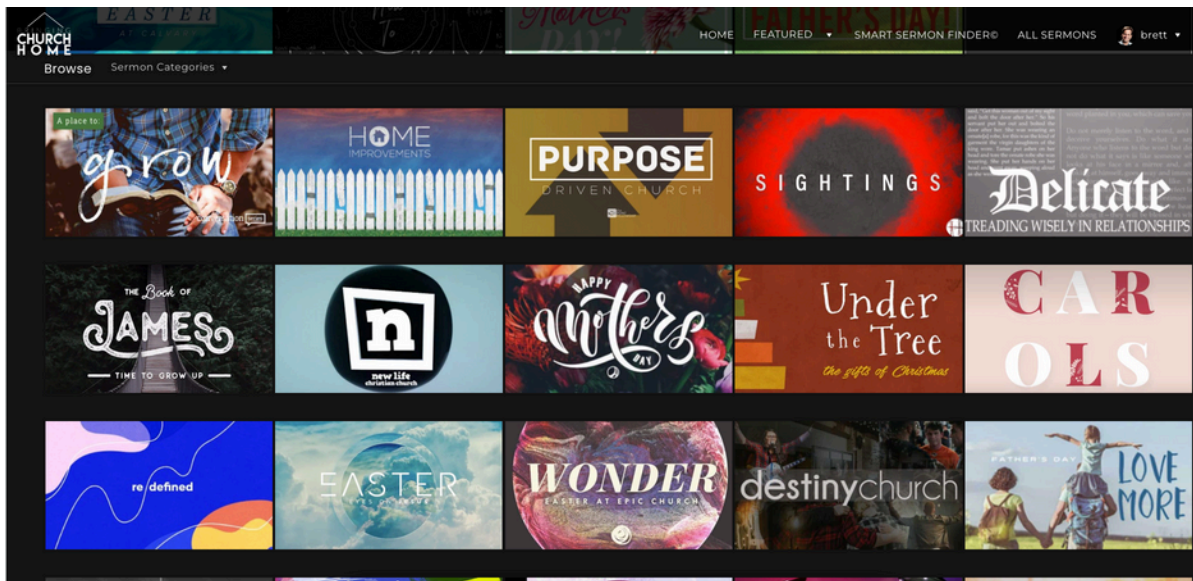
PERSONAL QUESTIONS



A captivating exploration of individual perspectives on the 5 Capitals. Over the course of two days, we will have interviewed 5-10 individuals, each asked 10 thought-provoking questions, with 1 to 2 family members participating in an interview-style format. These conversations allow for a deep dive into personal narratives that will become a rich collection of 50-100 finalized videos, including 5-10 medley videos that blend multiple perspectives and 5-10 personal family stories that capture the essence of your family's unique journey.

MAN ON THE STREET REFLECTIONS

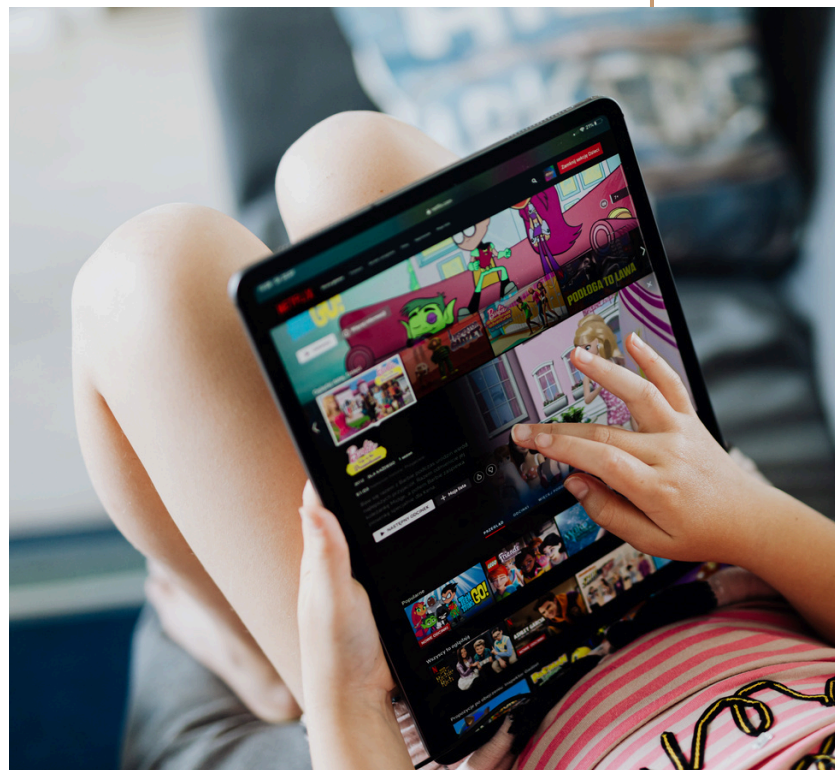
Captures candid and direct-to-camera moments from every family member in multiple locations as each one shares their thoughts and reflections. These soundbites, brimming with authenticity, will serve as valuable assets to be seamlessly integrated into our stories and sessions. By incorporating these unfiltered perspectives, we aim to infuse our content with the genuine voices and sentiments of your family members, making your family's story all the more compelling and memorable.



Cathedral Family Original Series

Creating a medley of teaching and training from the family leadership complimented by heartwarming and powerful testimonies from all ages and stages supporting each session will bring these topics to life.

- Family Values
- Fathers/Mothers
- Favorite Memories
- Funny Moments
- First Family Impressions
- Faithful in School
- Formal Blessings
- Future Dreams
- Focused Generosity
- Fasting and Prayer
- Fruitful at Work
- Friends and Families
- Finishing Well
- Fishing Trips
- Etc etc.

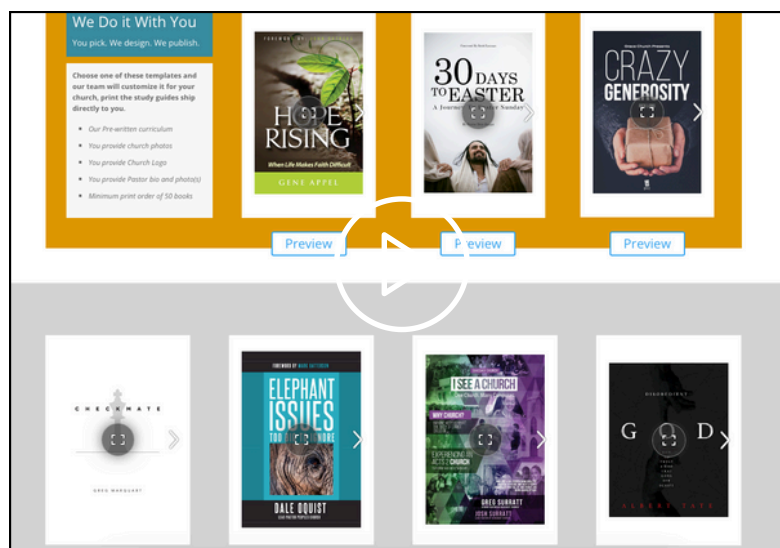


Cathedral Family Publishing



We have published 100's of bestselling books for decades, now we can publish the one major book a family needs to write that could be a legacy tool for generations upon generations. Matched with a masterclass or Documentary Film it can reach even a broader audience than ever imagined. Its not either or it is both and if you want to impact the largest number of people in your lifetime and beyond

- Published Books—for the family legacy and/or family enterprise
- Curate Family Photo and video Albums-onto digital family platform
- Letter writing project —powerful project for every family member
- Annual Family Reports—filled with family only business stories
- Signature Family Yearbooks- published every 3 years
- Digital and Print Publishing for Family Legacy Curriculum Series
- Published Family Reunion Story Book
- Family Newsletter templates
- Family Podcasts (recruit family Members to host)
- Auro digital family publishing frames (gift for one and all)
- Printing Services Provided as needed



Cathedral Family Business



The opportunity to capture content at the same time for a slightly different purpose from some of the same people creates synergy and strategic alignment. The benefit to the family with shared funding, stakeholders time and scalable impact is undeniable. Also the shared AI Technology, Production companies, and succession planning. Here are just a few things we have done in the past.

- Mission and Vision Series (4-8 parts)
- CATHEDRAL Business Values Series (4-8 parts)
- New Staff Training (4-8 parts)
- All Staff 3 min Stories-Video Edition
- Round Table Panels (4-6 parts)
- Town Hall Training and Topical Series (10 conversations)
- Family Succession and Training Series
- Family Business Documentary Film



The password for this video is "WCM"



Cathedral Family Vacations, Retreats & Reunions.

We can best determine over the next week or so the things that best serve your family but i took a crack at what might be a good start. We can add some other "ala-carte" items or consider a variety of other partnership packages.

- 3 two minute Reunion demo reels
- 1 Overall 4-6 Minute Reunion Trailer
- 3 End of Day Reunion Reels
- 3 Round Table Discussion (topics tbd)
- 25 Feature Family Interviews (questions tbd)
- 10 Masterclass Sessions/ maybe 1-2 Series
- 3 Kids say the darndest things medley videos
- 40 In-Person Testimonies (alignment around Family Theme)
- 40 Man-on-the-Street Interviews with anyone and everyone
- 12 Family Legacy Sessions (per list below)
- Top-Ten Questions—family members want to know
- 6 Mission, Vision, Value Sessions...medley format
- Grandkids Roundtable —dynamic, fun and unplugged with grandpa
- 125 Social Media clips
- The CATHEDRAL Family Business Series Sampler
- Optional Family Town Hall Experience

Other things to consider.....

Consider doing the CATHEDRAL Family Business Partnership

Consider doing the CATHEDRAL Family Film Documentary

Consider Doing a Men's Series based on the Bass Fishing Tournament

And a companion women's series based on something....health, missions, generosity, family cookbook, deeper community or what about pickle ball?

Consider doing your next Reunion in 2 years somewhere crazy fun, adventurous, maybe spiritual like holy land, or trip to Europe, or finding some family purpose beyond yourselves....driven by the grandkids maybe...



Cathedral Family Gatherings

Simply reviewing the family calendars to discover unique opportunities where large parts of the family are already gathers creates an opportunity to capture time with selected and strategic family members to capture more of the Family Legacy Productions, Family Films and multi-Generational story telling

- Family Reunions (Major/mini)
- Christmas/Easter Holidays
- Mother's Day/Father's Day
- Birthdays/Anniversaries
- Weddings/Funerals
- Summer/Winter Vacations
- Specialty Retreats/Adventures
- Baby/Wedding Showers
- Family Holidays-4th of July, New Years Day
- Baptism/Baby Dedication
- Graduation/Retirements





CATHEDRAL FAMILY GATHERINGS

- EXPERIENCES
- EVENTS
- EXERCISES
- ENTERTAINMENT

Experience the magic of togetherness with meticulously planned and executed family reunions that create lasting memories and forge unbreakable bonds.

Family Experiences

- All Family large group sharing time.
- Worship and singing experience
- Family Letter writing and reading
- All Family prayer time
- Unique Gift giving exercise
- Communion/foot washing experience.
- Large group and small group sharing experience



Family Events

- Family celebration 2.0 experience
- Next level birthday, Anniversary, etc
- Unique Family Affirmation event.
- Generational blessing service
- Family meeting/briefings
- Rights of passage service
- All Family dream team sessions
- Major family Town-hall with first generational leaders



Family Exercises

- Family Team Building exercises
- Mission and vision exercise
- Family Values Exercise
- Family brainstorming sessions
- Creative formats and favorite topics
- Intergenerational Family Roundtable breakouts



Family Entertainment

- Favorite family game (like the egg toss)
- Family DJ dance party
- Silent disco party
- Family Talent Show
- Karaoke Night
- Scavenger hunt
- Family speed charades
- 100 other ideas or your family favorites



CATHEDRAL FAMILY CUSTOM SERIES

FAMILY WISDOM LIBRARY

Imagine a family wisdom library—an eternal vault for depositing the treasured insights and experiences you desire to pass down. Capture ancestral wisdom before it fades, preserving stories and guidance for future generations. This archive bridges past and future, ensuring your family's legacy endures with every cherished piece of advice and wisdom.

FAMILY MEMOIRS

We are able to craft a beautifully written color memoir or series of memoirs to be enjoyed forever. We will capture your stories and the powerful themes that shaped your family legacy, the colorful characters, and family lore that will ensure what it has taken to get to this day is not forgotten and was not in vain.

FAMILY DOCUMENTARIES

What if you had a docu series about the generations of your family who first sailed over to the land of the free, or any generation between then and today? Imagine the future generations having just that about you.

Consider the impact of seeing family members come to life through moving images and hearing their voices recount stories that resonate across generations. By translating your family's experiences into visual narratives, you ensure that the essence of your family's journey is not only remembered but profoundly felt by those who view it.





FAMILY AVATARS

Remember cherished family members who have passed? How many times have you wished they were here to answer a question or share some wisdom?

Embrace the future and the past with cutting-edge technology that brings your ancestors to life through interactive AI avatars, allowing you to have conversations and gain insights like never before, and allowing future generations to learn from you.

FAMILY LEGACY SERIES

What invaluable wisdom would you impart to the upcoming generations while you have the chance? Our customizable Family Legacy Series is an assortment of masterclasses, training sessions, and tutorials designed to help you transmit crucial knowledge about subjects dear to your heart: be it faith, values, skills, or anything near and dear to your heart.

FAMILY MISSION, VISION, AND VALUES

Collaboratively, we will refine your cherished values, craft your legacy's vision, and ignite your family's purpose on this planet—not solely for the immediate, but for the generations yet to come. Every creation we curate will be infused with these precious elements, ensuring that each piece resonates with the utmost significance.

FAMILY STORIES

Whether they are conveyed through your family memoirs, documentaries, or other means, we are dedicated to unearthing precious stories from every member of your family. This guarantees that these narratives will remain intact, ready to be cherished by generations to come, ensuring their resonance for centuries.

Cathedral Family Films

After 25 years and over 500 courses, classes and curriculum we have learned how to "bring any message to life"Family Film Making is the perfect way for you to "bring your family to life" and exponentially expand the impact for generations to come



- Feature Family Documentaries—like recent Arnold Series
- Family Thematic Miniseries
- Family Original Series
- Family Movies Shorts
- Family Legacy Productions
- Family Succession Training
- Family Business Productions
- Family Courses and Classes



CATHEDRAL FAMILY

CURRICULUM, CLASSES,
AND COURSES

CATHEDRAL FAMILY MBA (BUSINESS SERIES)

6-8 VOLUMES

CATHEDRAL FAMILY MASTERCLASS

7 SERIES VOLUMES

CATHEDRAL FAMILY SERIES

5- 10 VOLUMES

CATHEDRAL FAMILY SERIES

5 CAPITOL SERIES - 5 VOLUMES

FAMILY OFFICE SERIES

4-6 VOLUMES

FAMILY MISSION, VISION, AND VALUE SERIES

4 VOLUMES

FAMILY CREST SERIES

4-6 VOLUMES

FAMILY WISDOM SERIES

4 VOLUMES

FAMILY MEMOIR SERIES

6-8 VOLUMES

FAMILY LIFETOGETHER SERIES

4-6 VOLUMES



CATHEDRAL FAMILY CUSTOM SERIES

FAMILY STORY TIME

4-6 SESSIONS

FAMILY MUSIC AND ART

4-6 SESSIONS

FAMILY CULTURE EXPERIENCE

4-6 SESSIONS

CATHEDRAL VALUES

4-6 SESSIONS

DOING FAMILY TOGETHER

4-6 SESSIONS

FAMILY FAITH SERIES

4-6 SESSIONS

FAMILY TIME, TALENT, AND TREASURE

4-6 SESSIONS

FAMILY PHILANTHROPY

4-6 SESSIONS

FAMILY LIBRARY

4-6 SESSIONS

FAMILY GENEROSITY

4-6 SESSIONS

FAMILY DINNER SERIES

4-6 SESSIONS



FAMILY CONVERSATIONAL CURRICULUM



SESSION ONE: HOPE FOR THE FAMILY
SESSION TWO: SINGLE MINDED
SESSION THREE: LOVE AND MARRIAGE
SESSION FOUR: HONOR SYSTEM
SESSION FIVE: THE BLESSING OF CHILDREN
SESSION SIX: THE FAMILY OF GOD



Session One: HAPPILY EVER AFTER
Session Two: PARENTAL GUIDANCE REQUIRED • PART ONE
Session Three: PARENTAL GUIDANCE REQUIRED • PART TWO
Session Four: PARENTAL GUIDANCE REQUIRED • PART THREE
Session Five: SINGLED OUT
Session Six: WE ARE FAMILY



Session One: Building a Life
Session Two: Laying the Foundation
Session Three: Making It Strong
Session Four: Building with Words
Session Five: Strategic Parenting
Session Six: We Are Family

MEET THE TEAM

For the last twenty years, Lifetogether/Cathedral Family team has grown to include professional staff in southern California and a growing network of additional part-time and full-time staff around the country. This team serves as project coordinators, video producers, on-site directors, curriculum developers, graphic designers, videographers, and more.

